



Margarita Fray

UX/UI designer, Brand identity designer,
Lettering artist

📍 Berlin, Germany

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Software

Adobe XD

Illustrator

Photoshop

InVision

Notion

Skills

Sketching

Prototyping

Typography

Visual design

Management

Analitical thinking

Human connection

Understanding of

HTML

CSS

Languages

English - fluent

Russian - native

German - beginner

About me

I came to UX/UI from branding and typography backgrounds driven by my passion for beautiful design and interest in how human psychology shapes interaction with digital products.

Experience

2020, [UX/UI design intern at Nabla](#)

While working on a diary of symptoms, I conducted research, empathized with the users, ideated the concept, designed and tested the prototype.

2018 — current, [Freelance brand identity designer](#)

Building hand-crafted logotypes and developing visual identities (e.g. eQueue, Hunger to Create)

2016 — current, [Lettering artist](#)

Working with typography, calligraphy and lettering, launching a clothing line, painting murals.

Education

2020, [UX/UI design at Ironhack Bootcamp](#)

Over the course of 6 months, I completed 5 UX/UI design projects supervised by senior designers Irina Spicaka and Murilo Mafra.

2019-2020, [Type Design course by Lucas de Groot at Potsdam FHP](#)

I was introduced to the basics of calligraphy, anatomy of letters and type design software which I used to design a typeface of my own.

2018-2019, [Sketching](#)

Andrei Kedrin